



OFFICIAL CONTEST RULES

How to Enter?

1. Sign up to participate in the National Association of City and Health Officials (NACCHO) **2016 Preparedness Pledge** by taking [this survey](#).
2. Download and print the fillable photo contest sign, either in [full color](#) or [grayscale](#).
3. Bring a copy of the photo contest sign to one or more Preparedness Month activities your local health department (LHD) or Medical Reserve Corps (MRC) unit is doing as a part of their Preparedness Pledge.
4. Complete the photo contest sign by entering your LHD or MRC Unit name in the first line. Use the second line to describe your LHD activity with an action phrase made up of 10 words or less.
5. Take a photo or a short video of the activity incorporating the photo contest sign in a visible place. See an example, [here](#).
6. Post the photo or video to your LHD or MRC Unit Twitter or Facebook page. LHDs without social media accounts can send NACCHO photos and must include a description of the activity, via [this email](#).
7. All photos posted to social media must have a caption (see samples below), tag NACCHO (either [@NACCHOALERTS](#) or [@NACCHOHQ](#)) and use the hashtags #Pledge4Prep and #NatlPrep.

Sample Social Media Posts

The @FairfaxHealthDept is taking @NACCHOAlerts #Pledge4Prep is by offering free youth & adult #CPR classes! #NatlPrep

We're proud to join the @NACCHOHQ #Pledge4Prep & celebrate #NatlPrep Month by hosting a staff training on flood response!

Happy #NatlPrep Month! Here's out @NACCHOAlerts #Pledge4Prep in action: engaging local businesses in workplace evacuation training.

Who Can Enter?

1. All staff employed and/or volunteers at an LHD or MRC unit that completed the survey to participate in the NACCHO Preparedness Pledge are eligible and highly encouraged to enter this contest.
2. When posting photos to social media, anyone with a public account can do the original post, but if the photo is not posted by the official LHD Twitter or Facebook account, the LHD or MRC Unit must share or retweet the post tagging NACCHO and using #Pledge4Prep and #NatlPrep via its official account for the entry to be eligible.
3. Multiple entries from one LHD are allowed and encouraged, especially those highlighting different activities.

What are the prizes?

1. Three LHDs or MRC Units with winning photo entries will be nationally recognized by NACCHO for their efforts to promote the NACCHO Preparedness Pledge and National Preparedness Month.
2. Each LHD or MRC Unit will be featured in the NACCHO Preparedness Blog, highlighting their winning photo, and a profile of their preparedness activities and programming.
3. All three winning photos will also be displayed at the 2017 Preparedness Summit during one of the plenary sessions.

How will winners be selected?

The NACCHO Preparedness team will announce winners by the end of October, 2016. Entries will be judged on the level of innovation and relevancy to preparedness illustrated by the photo submission. Entries will be deemed ineligible if they do not follow contest rules (e.g. photo sign is not visible, Preparedness Pledge submission was not completed, social media posts did not include required content, or photos was sent by email without an accompanying description).

ADDITIONAL CONTEST GUIDELINES:

(1) No purchase is necessary. (2) Contest starts at midnight September 1, 2016 and ends at 11:59 pm ET September 31, 2016. (3) Adults over the age of 18, who currently work or volunteer with a local health department, that has officially completed the NACCHO Preparedness Pledge are eligible to win – NACCHO employees are not eligible to win. (4) All individuals included in a photo or video post for this contest must provide prior consent, if his or her face is visible in the photo. (5) This contest is sponsored by the National Association of County and City Health Officials, 1100 17th Street, NW, Washington, DC 200036. (6) Please contact [Anastasia Sonneman](#), Communications Specialist for the NACCHO Preparedness team, with any questions or concerns regarding this contest.